

BCC Materials Catalogue

CAP - Malaria Project

2016



USAID
FROM THE AMERICAN PEOPLE



President's Malaria Initiative

CAP-MALARIA
CONTROL AND PREVENTION OF MALARIA

Cambodia

Signboard

Description

Objective	To warn villagers who are in identified hotspots about malaria transmission
Key message	Malaria transmission is occurring in this village, always sleep under an LLIN
Target audience	Residents and mobile/migrant populations in the village
Number produced	60 units
Where distributed	Hotspots in Sampov Loun OD (Pre-elimination area)



Flipchart (job aids)

Description

Objective	Used by service providers in malaria education sessions
Key message	<ul style="list-style-type: none"> • Malaria is caused by mosquito bits • Sleeping under LLIN/LLIHN prevents malaria • Malaria signs/symptoms (chills, fever, sweating and headache) • Seek malaria treatment with VMW/HC staff if you suspect malaria • By following provider prescription exactly, your malaria will be cured
Target audience	Secondary audiences including service providers (VMWs, HF staff private providers) and school teachers
Number produced	2,300 flipcharts
Where distributed	Project target areas



Poster



Description

- Objective** To promote consistent LLIN use
- Key message** Sleeping under LLINs consistently at home or in the forest prevents you from getting malaria
- Target audience** At-risk residents
- Number produced** 15,000 units
- Where distributed** Project target areas

Poster



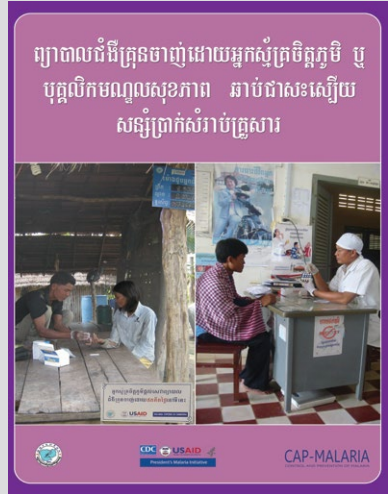
Description

- Objective** To promote consistent LLIN use
- Key message** Sleeping under LLIN consistently can prevent malaria and save you a lot of money since you will miss fewer work days
- Target audience** Mobile/migrant population
- Number produced** 15,000 units
- Where distributed** Project target areas

Poster

Description

- Objective** To promote correct and early care seeking behavior
- Key message** If you suspect malaria, treating malaria with VMWs or HF staff will help ensure you are cured and will save money for your family
- Target audience** At-risk residents and mobile/migrant populations
- Number produced** 10,000 units
- Where distributed** Project target areas



Poster

Description

- Objective** To promote correct use and care of LLIN
- Key message** How to properly care for LLIN
- Target audience** At-risk residents and mobile/migrant populations
- Number produced** 29,000 units
- Where distributed** Project target areas



Poster

Description



Objective To promote LLIN use among pregnant women

Key message Pregnant women has to sleep under an LLIN routinely to prevent malaria in mother and unborn baby

Target audience Pregnant women living in endemic areas

Number produced 11,000 units

Where distributed Project target areas

Poster

Description



Objective To promote malaria hotline phone numbers

Key message If you have any questions about malaria, please call the following numbers

Target audience

- At-risk residents, mobile/migrant population and service providers

Number produced 3,000 units

Where distributed Pursat, Battambang, Sampov Loun and Oddar Meanchey

Leaflet

Description

Objective To promote malaria awareness among mobile/migrant populations, describe risk factors, prevention and treatment methods.

Key message

- Mobile/migrant population is high risk for getting malaria
- Malaria is caused by mosquito bites
- Malaria signs/symptoms (chill, fever, sweating and headache)
- Why MMPs are at high risk
- Sleeping under LLIN/LLIHN prevents malaria
- Immediately seek malaria treatment from VMW/HC staff if you suspect malaria

Target audience Mobile/migrant population

Number produced 70,000 units

Where distributed project target areas



Sun visor

Description

Objective Stick on the taxi to promote malaria awareness among mobile/migrant passengers

Key message

- Malaria is caused by mosquito bites
- Sleeping under LLIN/LLIHN prevents malaria
- Immediately seek malaria treatment from VMW/HC staff if you suspect malaria

Target audience Mobile/migrant population

Number produced 1,600 sheets

Where distributed Pursat and Battambang



Bilingual poster

Description

- Objective** Distribute to cross-border migrants to increase their knowledge and motivate them to sleep under LLIN
- Key message** Sleeping under LLIN every night prevents malaria
- Target audience** Cross-border migrants
- Number produced** 10,000 sheets
- Where distributed** Target areas along Thailand-Cambodia border



Bilingual poster

Description

- Objective** Distribute to cross-border migrants to increase their knowledge and motivate them to sleep under LLIN
- Key message** Sleeping under LLIN every night at the farm or the forest prevents you from malaria
- Target audience** Cross-border migrants
- Number produced** 10,000 sheets
- Where distributed** Target areas along Thailand-Cambodia border



Bilingual poster

Description

- Objective** Distribute to cross-border migrants to increase their knowledge and motivate them to seek malaria treatment on time
- Key message** If you have headache, high fever, do blood test immediately
- Target audience** Cross-border migrants
- Number produced** 10,000 sheets
- Where distributed** Target areas along Thailand-Cambodia border



Bilingual poster

Description

- Objective** Distribute to cross-border migrants to increase their knowledge and accept IRS
- Key message** Indoor residual spraying will keep mosquitos away and protect your family
- Target audience** cross-border migrants and Thai residents
- Number produced** 10,000 sheets
- Where distributed** target areas along Thailand-Cambodia border



Bilingual poster

Description



- Objective** Distribute to cross-border migrants to increase their knowledge and motivate them to follow prescription and keep appointment with HF staff
- Key message** Take all medicines as prescribed and have follow-up blood test according to health staff recommendations to ensure you have been cured and to prevent malaria drug resistance
- Target audience** Cross-border migrants
- Number produced** 10,000 sheets
- Where distributed** Target areas along Thailand-Cambodia border

Bilingual billboard

Description

จุดให้บริการสุขภาพ (Health service points)

เลขบัตรประชาชนของคุณสำคัญ! (Your ID card number is important!)

กรุณาพกบัตรประชาชนของคุณติดตัวไว้ตลอดเวลาที่คุณเข้ารับการรักษาที่คลินิก (Please carry your ID card with you at all times when you receive treatment at the clinic)

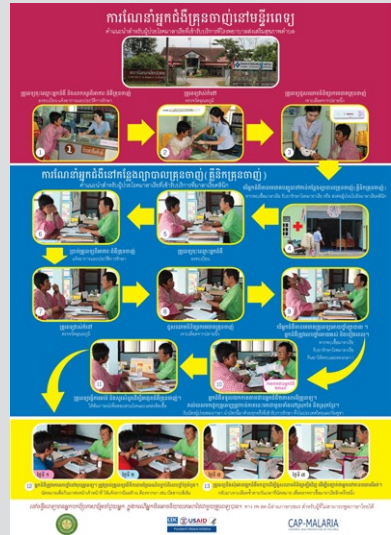
No.	ชื่อคลินิก (คลินิก) (Clinic Name)	เลขโทรศัพท์ (Phone Number)	ระยะทาง (กิโลเมตร) (Distance in km)	จำนวนเตียง (Number of beds)
a.	คลินิกสุขภาพ ชลบุรี (Chonburi Health Clinic)	(66) 081-1591939	0.2	0.2
b.	คลินิกสุขภาพ ภูเก็ต (Phuket Health Clinic)	(66) 039 447 162	27	27
c.	คลินิกสุขภาพ ภูเก็ต (Phuket Health Clinic)	(66) 039 447 162	0.25	0.25
d.	คลินิกสุขภาพ ภูเก็ต (Phuket Health Clinic)	(66) 039 496 420	0.5	0.5

- Objective** Provide specific information to cross-border migrants on the service delivery points on both sides of border
- Key message** Name of HFs in both sites, focal people, phone numbers and distance from border to each HF
- Target audience** Cross-border migrants
- Number produced** 5 units
- Where distributed** Target areas along Thailand-Cambodia border

Poster

Description

- Objective** Encourage cross-border migrant to seek malaria treatment at HF
- Key message** Health staff show the procedure and encourage migrants workers to seek malaria treatment
- Target audience** Cross-border migrants
- Number produced** Not yet printed
- Where distributed** Target areas along Thailand-Cambodia border



Poster

Description

- Objective** Distribute to cross-border migrants to increase their knowledge on side effects of Primaquine
- Key message** The side effects which might happen during taking PQ drug
- Target audience** Cross-border migrants
- Number produced** Not yet printed
- Where distributed** Target areas along Thailand-Cambodia border



Billboard

Description



- Objective** Promote LLIN use among target at risk groups
- Key message** To prevent malaria, You should sleep under a LLIN regularly at home or in the forest
- Target audience** Mobile migrant population
- Number produced** 37 billboards
- Where distributed** Project target area

Cap

Description



- Objective** Promote taxi drivers who are malaria health educators
- Key message** Taxi drivers educate about malaria
- Target audience** Mobile/migrant population
- Number produced** 500 Caps
- Where distributed** Pursat and Battambang

Shirt for World Malaria Day 2015

Description

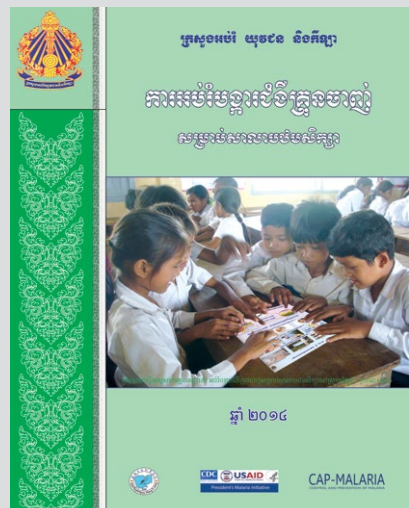
Objective	To promote malaria elimination message on World Malaria Day
Key message	We eliminate malaria
Target audience	People live in malaria endemic area
Number produced	1,000 shirt
Where distributed	Project target provinces



School curriculum

Description

Objective	To increase malaria awareness among primary school students
Key message	<ul style="list-style-type: none"> • Malaria transmission • Type of malaria parasites • Malaria signs/symptoms • Early diagnosis and treatment • Malaria prevention
Target audience	Primary school teachers and students
Number produced	400 books
Where distributed	Pailin and Battambang province



Bilingual billboard

Description



Objective

Inform migrants who live in cross border areas where to get service

Key message

Name of the malaria clinics, list of contact persons, phone numbers and distance from check point border

Target audience

Thai and Cambodia migrants who live in areas around the border

Number produced

4 pcs

Where distributed

Border Check Point

Plastic sticker

Description



Objective

To promote Health Promotion Hospital and the place of malaria diagnosis

Key message

You can be diagnosed for malaria anywhere you see this logo malaria

Target audience

Thai and Cambodian migrants who live in areas around borders

Number produced

Not yet printed

Where distributed

Will be stuck on service delivery points